

Role Description | Photographer*

Team | Marketing Office

Accountable to | Marketing Officer

Purpose of the Role

- Taking and editing a variety of photographs at EFPSA events, for a wide range of creative and promotional purposes

Main Responsibilities

- To document EFPSA events through high quality pictures that portray the activities and work done at the event
- To maintain and enhance the quality of pictures through their editing via postproduction application
- Selecting photos for publication and ensuring their adherence to EFPSA's Corporate Visual Identity (CVI)
- Preparing photos for internal and external needs (posters, backgrounds, etc.)
- To collaborate with the Videographer in producing content
- To aid with designers within the Marketing Office during off peak durations (The duration in which photographs have been processed and published)
- Attendance to EFPSA Events in particular EFPSA Congress and Joint Executive Board and Member Representatives Meeting however if possible, attending other EFPSA events

Tasks

- Taking photographs of the EFPSA Working Community at the EFPSA Congress and Joint Executive Board and Member Representatives Meeting
- Taking photographs of the participants, scientific and social programme during EFPSA Events
- Maintaining a photography database
- Providing the EFPSA Community with photographs for the website and other promotional needs
- Creating new promotional materials and designs in collaboration with the designers

Requirements

- Photography skills
- Photography postproduction skills (e.g. Picassa, Adobe Lightroom)
- Knowledge of design software (e.g. Adobe Photoshop)
- Creativity
- Communication skills
- Attendance to the EFPSA Congress and the Joint EB&MR Meeting
- Familiarity with CVI (preferable)
- Attendance to the other EFPSA Events (preferable)

Please note that EFPSA's roles are always being developed, therefore, there may be slight variations to this document since it was produced. If you would like to ask any questions, receive additional insight or state an interest in this position, please contact the current Marketing Officer (marketing@efpsa.org).

*The change in name is pending approval at the February e-voting 2020.