

## **Role Description | Social Impact Initiative Team Member**

*Team* | Social Impact Initiative (SII)

*Accountable to* | Social Impact Initiative Coordinator, Vice President

### *Purpose of the Role*

- Conducting, maintaining, evaluating and developing ongoing projects of the Social Impact Initiative, namely Mind the Mind, the Better Together, the Organised Acts of Kindness, (A)live and potentially CoronaCare Campaign

### *Main Responsibilities*

- Developing, conducting and evaluating current projects
- Maintaining social media presence on platforms of the Team (FB, IG)
- Contributing to the development of future projects
- Supporting the work of the Project Responsibles and the SII Coordinator

### *Tasks*

- Participating in online meetings
- Participating in email communication and other online platforms
- Contributing to the Team's Action Plan and working towards its realisation
- Maintaining and keeping SII, Mind the Mind and Better Together Facebook/Instagram accounts up to date
- Ensuring and creating regular posts on the SII social media platforms
- Promoting Calls for ongoing Campaigns via e-mail and social media
- Sharing ideas for the improvement of current and development of future projects
- Mentoring delegated countries/regions in Mind the Mind and Better Together Campaigns throughout the mandate
- Review and approve the content of national social media accounts of the campaigns
- Assisting Project Responsibles in issuing certificates for volunteers, National Coordinators, Local Coordinators, participants and trainers at the end of each wave
- Helping Project Responsibles and the Training Office with improving/updating the workshop materials

### *Requirements*

- Must be able to work both independently and in a team
- Expressed interest in ongoing issues in society
- Strong time-management skills
- Good command of both written and spoken English language
- Previous experience in volunteering and/or coordinating campaigns (preferable but not necessary)

Please note that EFPSA's roles are always being developed, therefore, there may be slight variations to this document since it was produced. If you would like to ask any questions, receive additional insight or state interest in this position, please contact the current Social Impact Initiative Coordinator on [socialimpact@efpsa.org](mailto:socialimpact@efpsa.org) or the Vice President on [vicepresident@efpsa.org](mailto:vicepresident@efpsa.org).