

Role Description | Project Responsible of PlanetA

<i>Team</i>		Social Impact Initiative (SII)
<i>Accountable to</i>		Social Impact Coordinator and Vice President

Purpose of the Role

- Conducting, maintaining, evaluating and developing the PlanetA campaign of the Social Impact Initiative, helping people in understanding the psychological implications of the ongoing climate crisis, offering emotional support and encouraging people to act. The focus is on all levels of climate change impacts as well as societal and structural reasons for this.

Main Responsibilities

- To lead and oversee the PlanetA Campaign in collaboration with the SII Coordinator
- To provide ideas for the improvement of the PlanetA Campaign as well as ideas for current and potential future projects of the SII
- To get acquainted with climate change, environmental psychology and social psychology research topics relevant to people while ensuring that the PlanetA content is up to date
- To actively search for ways of collaborating with other actors in the field (Psychologists for Future)
- To manage the official social media accounts of the Campaign

General tasks

- Helping the SII Coordinator in overseeing the PlanetA Campaign
- Participating in online meetings, emails and any other kind of team communication on various platforms
- Communicating and collaborating with the External Relations Coordinator on external projects in relation to the Campaign
- Providing any interested externals with information of the campaign via email
- Taking care of PlanetA's social media pages (Instagram), including planning, researching and creating posts

- Contributing to the team's action plan and working towards its realization
- Delegating tasks to the Team Members

Tasks

- Focusing on the development, improvement and refinement of the PlanetA Campaign through gathering and analyzing the feedback received
- Actively searching for partnership opportunities for the ongoing Social Impact Initiative's projects
- Updating any materials so that they are up to date and of high quality
- Actively searching for improvement of the PlanetA content, ensuring that content shared on PlanetA social media is evidence-based
- Maintaining PlanetA webinars with professionals
- Organizing online workshops
- Mentoring the delegated countries in Mind the Mind or Better Together throughout the Campaign (not mandatory, only if you have experience in these specific campaigns)
- Sharing ideas for the improvement of current and development of future projects

Requirements

- Good command of both written and spoken English language
- Must be able to work both independently and in a team
- Organizational and project management skills
- Assertive communication with both externals and internals
- Delegation and feedback skills
- Motivational skills
- Good communication skills both written and spoken
- Expressed interest in ongoing issues in society
- Strong time-management skills
- Social media management skills
- Science communication skills

Please note that EFPSA's roles are always being developed, therefore, there may be slight variations to this document since it was produced. If you would like to ask any questions, receive

additional insight or state an interest in this position, please contact the current Social Impact Coordinator on socialimpact@efpsa.org or the Vice President on vicepresident@efpsa.org.